FUNDRAISING COMMITTEE

Stu Cameron

Tracey Dixon

Steve Holmes

Des Keon

Chuck Noonan

Mike McLaughlin

Eddie O'Brien

Eva Plunkett

Peter Rock

Lauren Strevens O'Neil

Bill Tobin

GREETINGS IRISH SOCIETY MEMBERS, FRIENDS, SPONSORS, SUPPORTERS, AND VOLUNTEERS OF THE ANNUAL OTTAWA IRISH FESTIVAL, ST. PATRICK'S PARADE AND PARTY 2018.

G'Day G'Day! is a traditional Ottawa Valley expression of Irish good will and kindness for saying Hello with a bit of local charm, colour, and pride.

The Irish have contributed greatly to the culture of the National Capital Region from the Rideau Canal, to the former church Saint Brigid's turned into a cultural Centre for the Arts, and now home of the National Irish Canadian Cultural Centre and newly opened Pub Brigid's Well.

We have great news! Planning for the Ottawa Irish Festival is underway, and we want to share our excitement with you. The list of planned events follows, and will be updated regularly on our website www.irishsocietyncr.com

PARADE & FESTIVAL

The Ottawa St. Patrick's Parade has been taking place annually since 1982. There have been many changes over the years, the route has changed a few times and the parade has certainly grown, but something that hasn't changed is the community's support. The Irish Society and its dedicated board of directors, committees, and volunteers work diligently for months to produce a parade and festival for all to enjoy. We have seen a lot of growth over the years and continue to work towards making the parade and festival bigger and better for all – and we could not succeed without the generous support of our local community and businesses, to which we are infinitely grateful.

PARADE GRAND MARSHALL

Every year we invite a special individual to act as our Grand Marshall to lead the Ottawa St. Patrick's Parade. We look forward to celebrating the festival and sharing the Irish culture with a valued member of the community. We are pleased to announce this year's Parade Grand Marshall is Sharon McGarry, President of Hulse, Playfair and McGarry who is a lifelong supporter of the Irish Community in the Ottawa Valley.

Supporters and friends are encouraged to walk in the Parade with the Grand Marshall as Members of the Grand Marshalls Entourage. See details within.

ANNUAL ST. PATRICK'S PARADE

We have returned to our traditional Parade Route departing from Ottawa City Hall at 11am and finishing at Lansdowne. SEE YOU AT THE PARADE!

GRAND IRISH PARTY

Beau's All Natural Brewery will be hosting the Grand Irish Party at Lansdowne's Aberdeen Pavilion. There will be three different Irish Ceilidh Kitchen Parties, each autonomous with tons and tons of Irish artists, dancers, musicians, singers, storytellers, and entertainers. The PARTY will run from 12pm - 10pm and FAMILY ENTERTAINMENT will be featured from 1pm to 4pm. For more details visit Beau's party website www.stpatricksparty.ca

PARADE, PARTY, AND FESTIVAL ACTIVITIES

Please see the attached material which will be updated, as new details are confirmed, on the website www.irishsocietyncr.com

COMMUNITY SUPPORT REQUESTED

We need the help of approximately 150 volunteers to assist with traffic control at side streets along the Parade Route. An additional 50 volunteers are needed to assist with the Parade Party and other Festival events.

The cost of the Parade and Festival is approximately $30,000 which our Society must raise each year. This year, we are again asking individuals, families and organizations to be Parade and Festival Sponsors and Supporters and to donate whatever amount you can to promote Irish Culture and give everyone a wee bit of fun and Irish Culture and charm to share and enjoy.

A Parade Friend with a $150 donation will receive one 2018 Irish Society membership ($30 value). In addition, we will publicize your contribution/support in our Parade and Festival literature, unless you specifically request that the contribution be anonymous or confidential.

The Irish Society is incorporated in Ontario as a non - profit charitable corporation, but is not a "CRA registered charity" and is therefore unable to provide tax receipts. However, if you advertise your identity you can claim your contribution as a business expense for income tax purposes. See the placemats within. To promote the Festival over 1500 of the placemats listing events, sponsors, supporters, etc. (see 2017 example included) will be distributed at all Festival Events, in the Media, as well as to many restaurants, pubs, and establishments in Ottawa and the Ottawa Valley.

Please refer to our website for further Festival, Parade, Volunteer, and Contact information. www.irishsocietyncr.com

MEMBERS OF THE OTTAWA ST. PATRICK'S PARADE

GRAND MARSHALL'S ENTOURAGE

The Grand Marshall and Entourage are dressed in the same vintage clothing which was, and still is, the formal attire of the Founding Fathers and present-day VIP's of the St. Patrick's Parade.

We therefore request that you dress in Vintage clothing which we will cover the costs of. The Vintage Clothing is arranged through Parade Sponsor, Ragtime Vintage. *Please note the Irish Society will only cover costs for the outfitting of a limited number of individuals.* Otherwise we ask that you dress, and march in tandem with a club, community, or other group.

The vintage clothing consists of:

For the gentlemen - a Top Hat, White Scarf, Top Coat, Shillelagh or walking stick, White Gloves and pin stripe pants with (optional) suspenders, white shirt and bow tie; and

For the ladies - a long Victorian Dress with Petticoat and hat.

Ragtime Vintage will have you properly fitted for the clothing, please call Ragtime Vintage to schedule a first fitting appointment. To ensure proper fitting adjustments, we recommend going to Ragtime Vintage Wednesday or Thursday prior to the Parade. You can pick up the clothing any time before the Parade and will be responsible to return the clothing any reasonable time afterwards.

Ragtime Vintage www.ragtimevintageclothes.com

43 Flora St, Ottawa (between Bank and Kent)

613-233-6940 Attn: John

ragtimevintageclothing@hotmail.com

Business Hours

Monday to Thursday, from 11 AM to 6 PM
Friday, from 11 AM to 7 PM
Saturday, from 11 AM to 6 PM

On Parade Day, we first meet at the Lord Elgin Hotel for the Grand Marshall's Breakfast at 8:30 a.m. The Entourage will join the Grand Marshall and march behind the Parade Grand Marshall banner across the street to the VIP Reception at 10 a.m. at Festival Control Centre in the City Hall premises at Elgin and Laurier Avenue West. The Rose of Tralee and her Court and numerous officials of the Irish Society and Parade Officials will be present. Individuals carrying the banners of our Parade Sponsors will also be present. At this time, you will meet Festival, Parade, and Party VIPs including the Mayor and numerous City Councillors. Refreshments of coffee and baked goods will be served. The reception affords a Meet and Greet, Photo and Media Interviews, and Group Photo opportunities for Banner Parade Officials with Sponsors, as well as entertainment.

If you are interested in becoming a member of the Grand Marshall's Entourage, please contact Peter Rock Tel: 613-237-0665 or peter.rock@rogers.com

Ottawa Irish Festival Week

March 8th-18th 2018

March 1st through Irish Festival Week

Nominations and voting for awards and scholarship.
Categories for awards: Small Business of the Year, Large Business of the Year, Volunteer of the Year, Musician/Band of the Year, Irish Society Person of the Year, and the Irish Society Scholarship Award $1000!
Watch the website for more information and how to nominate.
http://www.irishsocietyncr.com/

---

22 February
7:00PM

Fundraiser Reception
Saint Brigid's Centre for the Arts
Introduction of Parade Grand Marshall
Live Entertainment by Triple Trouble
Tickets $25

Thursday 8 March

Proclamation of Ottawa Irish Festival
Ottawa City Hall
Public Welcome – No charge

Saturday 10 March
11:00AM - 12:00PM
150 volunteers needed
Contact VolunteersISNCR@gmail.com

St Patrick's Parade & Party
11:00 AM parade starts from the corner of Elgin Street and Laurier Avenue West to Bank Street then south on Bank Street to Lansdowne Park. The Ottawa Food Bank will be picking up non-perishable food items and cash donations.

Beau's St. Patrick's Party

Aberdeen Pavilion, Lansdowne Park.
12:00PM – 10PM
Adults $29 & Kids $5
(Kids; 18 & under, accompanied by adult)
www.stpatricksparty.ca

Sunday 11 March
10:00AM – 12:00PM

Live Celtic Music and Breakfast
Saint Brigid's Centre for the Arts
310 St. Patrick Street at Cumberland
Adults $6.00 and children $4.00
Info: www.stbrigidscentre.ca

Tuesday 13 March
Authors' Day
11:00AM – 2:00PM

Sponsored by the Irish Seniors Drop-In Centre.
St. George's Parish Hall, 415 Piccadilly Ave.

Friday 16 March
Irish Night at the Canadian Tire Centre

Dinner
5:00PM
Game
7:30PM

Ottawa Senators Vs Dallas Stars

Tickets for "The Ledge" (Gallery level) include the game, dinner, unlimited salad bar, private bar and washroom.

Events are subject to changes, for updates please refer to the website www.irishsocietyncr.com

or by phone 613-591-9194

Irish Society of the National Capital Region

The heart of all things Irish in the National Capital Region

Hello Ottawa, the Ottawa Valley and West Quebec!

Ottawa's 35th St. Patrick's Parade 2017

Saturday, March 11, 2017 at 11am

Starts City Hall, West Laurier South Bank ends at Lansdowne. Details: www.irishsociety.ncr.com

Ottawa Food Bank
La Banque d'Alimentation d'Ottawa
COLLECTING FOOD & MONEY FOR PARADE HOST CHARITY

Grand Marshall RICK CAMPBELL COACH OF THE OTTAWA REDBLACKS 2016 GREY CUP CHAMPIONS

HEART AND CROWN IRISH PUBS

MYERS AUTOMOTIVE GROUP

BEAU'S All Natural BREWING COMPANY

THOMAS CAVANAGH CONSTRUCTION LIMITED

BRADLEY-KELLY CONSTRUCTION

Colonnade Pizza

Ottawa

POLICE Ottawa

St. Patrick's Home of Ottawa Foundation

Saint Brigid's CENTRE FOR THE ARTS HOME OF THE NATIONAL IRISH CANADIAN CULTURAL CENTRE

SAKTO CORPORATION

2017 Parade Grand Marshall: Rick Campbell Coach of the Ottawa RedBlacks

Rick Campbell
Coach of the Ottawa RedBlacks

Rick Campbell is set to begin his fourth season as the Head Coach of the Ottawa RedBlacks. The team is coming off Ottawa's first Grey Cup win in 40 years. Rick has moved around North America on his coaching journey but is now proud to call Ottawa home. Rick and his wife Jeri first moved to Ottawa in 2014 and now live in the Glebe. Rick and Jeri, both originally from Washington State, proudly became Canadian citizens in a ceremony on July 1, 2012. Being a part of this community is important to Jeri and Rick, and Rick is honoured to be this year's Parade Grand Marshall.

Hello Ottawa, the Ottawa Valley and West Quebec!

Ottawa's 35th St. Patrick's Parade 2017

Saturday, March 11, 2017 at 11am

Starts City Hall, West Laurier South Bank ends at Lansdowne. Details: www.irishsociety.ncr.com

Grand Marshall RICK CAMPBELL COACH OF THE OTTAWA REDBLACKS 2016 GREY CUP CHAMPIONS

Sponsors

ADESA OTTAWA
BEAU'S ALL NATURAL BREWING COMPANY
BRADLEY-KELLY CONSTRUCTION
CARSTAR COLLISION & GLASS SERVICE
CITY OF OTTAWA
E-BLOCK
FOREFRONT CABLE SOLUTIONS LTD.
GOLF MONT CASCADES
HARRIS SECURITY
HEART & CROWN IRISH PUBS
KATARI IMAGING
MYERS AUTOMOTIVE GROUP
NATIONAL IRISH CANADIAN CULTURAL CENTRE
NAV CANADA
OTTAWA MECHANICAL CONTRACTING
OTTAWA POLICE SERVICE
RAGTIME VINTAGE CLOTHING
SAKTO CORPORATION
ST. BRIGID'S CENTRE FOR THE ARTS
ST. PATRICK'S BASILICA
ST. PATRICK'S HOME OF OTTAWA
SURGENOR AUTOMOTIVE GROUP
TRADEREV
THOMAS CAVANAGH CONSTRUCTION
WAGONMASTER

Supporters

Assured Allards Collision
Auto Dentist Reconditioning Inc.
BBS Construction
BDO Canada LLP
City of Ottawa
Colin & Nicole McKinnon
Dick Nolan
Donald J. Byrne
Don Grant
Dunn's Elgin Street
Eddie O'Brien
Ellen Berlinguette
Francis Home Environment
Frank Young
Gerry Neary
Global Visa Services
Huntington Property Group Inc.
Jean Guy Hubert
Jim Tubman Motors
Ken Ross
Leonard Levencrown
MacLaren's on Elgin
McEvoy Shields
Metcalfe Agricultural Society
Pathway Hyundai
Peter Rock
Peter Vice
Scott Bell
Shaver Business Products
Simpson Electric
Stuart J. Cameron
Susan Burgess
Ted Kelly
The Gifted Type
Tom O'Neil
White Cross Dispensary
Welch Chartered Accountants LLP
Other Anonymous Supporters

We, the Organizers of the Parade, The Irish Society/NCR, are publishing this placemat for Establishments and Restaurants to support and participate in all activities of our annual Ottawa Irish Festival. Please see the full list of Irish Festival activities on our website.

For all information on Festival activities go to: www.irishsocietyncr.com **For information telephone us at 613.591.9194** **Please support our sponsors & supporters**

SPONSORSHIP PACKAGES FOR THE OTTAWA IRISH FESTIVAL

Festival Sponsor $3,600 – 3 Available

Marching Band in Parade with your Banner in front
Signage at all Festival Events; *Grand Marshall's Breakfast, VIP Reception, Grand Irish Party, Awards Night. PROMINENT LOGO SIZE IN ALL MEDIA, including logo on www.irishsocietyncr.com with hyperlink.*
Admission for 6 to Festival Events; *GM Breakfast, VIP Reception, Parade Party*
1-year Corporate Membership to the Irish Society of the National Capital Region

Gold Sponsor $2,400 – 6 Available

Marching Band in Parade with your Banner in front
Signage at all Festival Events; *Grand Marshall's Breakfast, VIP Reception, Grand Irish Party, Awards Night. Logo in all media, including logo on www.irishsocietyncr.com with hyperlink.*
Admission for 4 to Festival Events; *Proclamation, GM Breakfast, VIP Reception, Parade Party*
1-year Corporate Membership to the Irish Society of the National Capital Region

Silver Sponsor $1,200 – 6 Available

Your Banner in the Parade
Signage at all Festival Events
Admission for 2 to Festival Events; *GM Breakfast, VIP Reception, Parade Party*
1-year Corporate Membership to the Irish Society of the National Capital Region

Bronze Sponsor $600

Signage at all Festival Events
Listing in all Print Media
Admission for 2 to Festival Events; *GM Breakfast, VIP Reception, Parade Party*
1-year Family Membership to the Irish Society of the National Capital Region

Festival/Parade Supporter $300

Listing in all Print Media
Admission for 2 to Festival Events; *GM Breakfast, VIP Reception, Parade Party*
1-year Family Membership to the Irish Society of the National Capital Region

Festival/Parade Friend $150

Admission for 1 to Festival Events; *VIP Reception, Parade Party*
1-year Individual Membership to the Irish Society of the National Capital Region

The Parade is a part of numerous Festival events that highlight Irish culture in the National Capital Region. For full Ottawa Irish Festival details, go to www.irishsocietyncr.com or visit our Facebook Page www.facebook.com/IrishSocietyNCR/ or on Twitter @IrishSocietyNCR For more information on the Irish Society NCR, or Sponsorship of the St. Patrick's Parade and Festival, please contact Peter Rock at Peter.Rock@rogers.com or Office (613) 237-0665 or Cell (613) 371-5915.

IRISH SOCIETY
NATIONAL CAPITAL REGION

From: Date: _____

To: Peter Rock
Fundraising Chair
The Irish Society of the National Capital Region
Suite 300- 331 Cooper St, Ottawa, ON K2P 0G5

I want to support the Ottawa Irish Festival and St. Patrick's Parade March 8 to 18, 2018.

I would like to assist by contributing as a (check one):

(a) Festival Sponsor for $3600.
(b) Gold Sponsor for $2400.
(c) Silver Sponsor $1200.
(d) Bronze Sponsor $600.
(e) Friends of the Ottawa Irish Festival $300.
(f) Supporter of the Ottawa Irish Festival $150.

Enclosed is my/our cheque for $_____ payable to the Irish Society NCR addressed to the above.

COMMENTS:

_____

_____

NAME (PLEASE PRINT): _____

ADDRESS: _____

PHONE#: _____ EMAIL: _____

Please check one:

(a) Please include my name as a Supporter/Sponsor in Festival and Parade materials.
(b) Please do not include my name in Festival and Parade materials; my contribution is Anonymous/Confidential.

Signature: _____ Date: _____

The Parade is a part of numerous Festival events that highlight Irish culture in the National Capital Region. For full Ottawa Irish Festival details, go to www.irishsocietyncr.com/eventsIrishFestival For more information on the Irish Society NCR, or Sponsorship of the St. Patrick's Parade and Festival, please contact Peter Rock at Peter.Rock@rogers.com or Office (613) 237-0665 or Cell (613) 371-5915 or any Board Member or Fundraising Committee Co-Chair. Please do not make the common Irish mistake of not including your cheque.

Please also email a copy of your form and cheque to peter.rock@rogers.com to ensure your information is processed timely. Thank you.